

Rep Order# 8876908 **Ver#** 5 **Status** Revised
EC'd Yes

Traffic Order# 37490

Printed: 10/05/2012 9:41 AM
Last Received: 10/05/2012 9:29 AM

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product ISSUE
Estimate# 3304
Buyer TRACEY ROBINSON
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/3304
Flight Dates 10/05/2012 - 10/11/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

- CONTRACT COMMENT -

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

-- REMARKS --

REVISION, DO NOT DOUBLE BOOK
TOTAL - \$34,300

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Showing Buylines: All Lines

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	8	SU	530P-600P	INSIDE EDITN W	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
Rating: 1.7												
	9	F	1235A-135A	FERGUSON	:30	\$450.00	10/05-10/05	1	1	1	\$450.00	
Rating: 1.7												
	10	M	1235A-135A	FERGUSON	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
Rating: 1.7												
	11	TU	1235A-135A	FERGUSON	:30	\$450.00	10/09-10/09	1	1	1	\$450.00	
Rating: 1.7												
	12	W	1235A-135A	FERGUSON	:30	\$450.00	10/10-10/10	1	1	1	\$450.00	
Rating: 1.7												
	13	TH	1235A-135A	FERGUSON	:30	\$450.00	10/11-10/11	1	1	1	\$450.00	
Rating: 1.7												
	14	F	400A-459A	NEWS	:30	\$1,300.00	10/05-10/05	1	1	1	\$1,300.00	
Rating: 1.7												
	15	SA	1135P-1235A	PRIVATE PRATICE	:30	\$300.00	10/06-10/06	1	1	1	\$300.00	
Sales Remark: Vb . V5 Added												

--REPORT TOTALS--

Report Totals: 13 / \$34,300.00

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--SALES MONTHLY TOTALS--

Oct 12: 13 / \$34,300.00

Sales Totals: 13 / \$34,300.00

Station Totals: 13 / \$34,300.00

Lines not sent/rclnd/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$137,200	CABL	0%	KLAS	25%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	10%	UNKN	0%		

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Demos RA35+